

LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMBINE, INC.

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The real reason we bring you with us to the beach is so we have someplace to put the car keys.

VIRGINIA SLIMS
It's a woman thing.



SURGEON GENERAL'S WARNING: Cigarette
Smoke Contains Carbon Monoxide.

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8 mg "tar," 0.7 mg nicotine av. per cigarette by FTC method.

